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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 3 April 1985

SOUTHWESTERN REGION (SWPA)

University of Arkansas - Fayetteville
Baylor University
East Texas State University
Grambling State University
University of Houston
Lamar University
Louisiana Technological University
North Texas State University
Oklahoma State University
Oklahoma State University - College of Agriculture
Oklahoma State University - College of Engineering
University of Oklahoma
Southern Methodist University
Southern University - Baton Rouge
Texas A & I University
Texas A & M University
Texas Technological University
University of Texas at Arlington
University of Texas - Austin-College of Business Administration
University of Texas - Austin-College of Engineering
University of Texas - El Paso

The 187 placement offices at the 163 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern region.

The data are based on salary offers made to students graduating between September 1, 1984, and August 31, 1985. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 2 through April 4) and cumulatively (September 1 through April 4). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/2/85 THROUGH 4/4/85							CUMULATIVE PERIOD 9/1/84 THROUGH 4/4/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	130	670	$1874	$1720	$2000	$1917	$1690	536	3939	$1852	$1683	$1958	$1875	$1690
Business—General (incl. Mgmt.)	35	308	1850	1651	2141	1900	1417	166	1389	1722	1606	2083	1750	1300
Marketing & Distribution	36	150	1682	1599	1906	1700	1300	105	733	1567	1546	1850	1541	1300
HUMANITIES & SOCIAL SCIENCES														
Humanities	3	59	1194	1635	*	*	*	13	305	1353	1436	*	*	*
Economics[2]	+	96	+	1850				+	226	+	1712			
Other Social Sciences	3	89	1536	1757	*	*	*	19	403	1582	1464	*	*	*
ENGINEERING														
Aeronautical	9	72	2374	2303	*	*	*	43	264	2244	2231	2395	2250	2100
Chemical	74	410	2445	2375	2530	2450	2250	187	1134	2417	2375	2530	2425	2250
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	18	137	1942	2011	*	*	*	92	532	1964	1979	2291	1912	1733
Electrical (incl. Computer Engrg.)	101	1607	2272	2287	2474	2300	2000	565	5023	2244	2268	2500	2297	1933
Geological	2	6	2675	2115	*	*	*	4	34	2550	2220	*	*	*
Industrial	15	166	2099	2198	*	*	*	45	601	2152	2180	2345	2140	2008
Mechanical	91	822	2355	2268	2567	2358	2150	330	2695	2281	2249	2505	2300	2000
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	69	+	2240				5	165	2391	2263	*	*	*
Mining	+	9	+	2323				1	24	2300	2174	*	*	*
Nuclear (incl. Engrg. Physics)	+	10	+	2380				3	46	2172	2290	*	*	*
Petroleum	93	106	2634	2608	2875	2708	2333	220	292	2661	2641	2875	2750	2333
Engineering Technology	15	92	2117	2116	*	*	*	63	381	2113	2131	2350	2102	1800
SCIENCES														
Agricultural Sciences	13	20	1447	1552	*	*	*	22	103	1478	1459	1908	1500	1000
Biological Sciences	4	11	1054	1162	*	*	*	4	51	1054	1376	*	*	*
Chemistry	+	21	+	2015				3	79	1732	1867	*	*	*
Computer Science	57	496	2021	2098	2283	2042	1800	211	1746	2051	2064	2260	2042	1833
Health (Medical) Professions	+	23	+	1749				2	114	1833	1805	*	*	*
Mathematics	2	77	1868	2092	*	*	*	4	176	1793	2034	*	*	*
Other Physical & Earth Sciences	10	31	2016	2073	*	*	*	15	97	2023	1903	*	*	*
Totals	711	5557						2658	20552					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/2/85 THROUGH 4/4/85							CUMULATIVE PERIOD 9/1/84 THROUGH 4/4/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	140	761	$1872	$1732	$2000	$1917	$1690	563	4177	$1850	$1690	$1960	$1875	$1690
Business Administration	9	169	1995	1701	*	*	*	57	825	1699	1596	2250	1708	1199
Communications	4	22	2200	2021	*	*	*	22	155	2096	1521	2387	2172	1690
Community & Service Orgs. Work	+	9	+	1214				5	70	1529	1350	*	*	*
EDP-Programming/Systems	65	629	2082	2140	2390	2083	1800	247	2022	2077	2089	2292	2050	1863
Engineering	353	3155	2389	2286	2800	2390	2000	1417	10312	2313	2263	2708	2333	1930
Farm & Natural Resources Mgmt	7	8	2044	1964	*	*	*	9	45	2027	1536	*	*	*
Finance & Economics	23	147	1793	1809	2083	1833	1208	65	418	1740	1692	2041	1833	1200
Health (Medical) Services	+	28	+	1670				4	136	1708	1718	*	*	*
Manufacturing &/or Industrial Oprs.	16	71	1980	2096	*	*	*	42	289	2025	2063	2425	2052	1500
Mathematics/Statistics	1	34	1538	2027	*	*	*	3	93	1505	1984	*	*	*
Merchandising/Sales Promotion	16	138	1512	1550	*	*	*	68	668	1509	1456	1875	1458	1200
Personnel/Employee Relations	+	7	+	1459				5	82	1882	1745	*	*	*
Research—Non-Scientific	1	43	1600	2097	*	*	*	7	98	1945	1979	*	*	*
Research—Scientific	29	97	2284	2184	2640	2450	1509	40	257	2194	2035	2550	2388	1509
Rotational Training—Non-Technical	7	29	1792	1588	*	*	*	28	157	1571	1493	1900	1458	1333
Rotational Training—Technical	14	61	2238	2260	*	*	*	17	112	2190	2155	*	*	*
Sales—Non-Technical Degree	26	127	1605	1596	1850	1592	1333	55	559	1596	1580	1850	1583	1333
Sales—Technical/Scientific Degree	+	22	+	2216				4	77	2331	2162	*	*	*
Totals	711	5557						2658	20552					

' Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full-Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 3/2/85 THROUGH 4/4/85							CUMULATIVE PERIOD 9/1/84 THROUGH 4/4/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	1	16	$2208	$1947	*	*	*	146	327	$2205	$2043	$2400	$2250	$2000
MBA (Non-Technical Undergraduate)	5	181	2168	2402	*	*	*	53	538	2112	2238	2375	2167	1583
MBA (Technical Undergraduate)	2	45	2584	2545	*	*	*	5	123	2400	2483	*	*	*
MS-Business (incl Mgmt , Mktg , Finance, etc)	1	20	2500	2649	*	*	*	5	72	2415	2376	*	*	*
Industrial Mgmt. (incl Industrial Admin)	+	4	+	2671				+	20	+	2385			
Administration (incl Public, Hospital, etc)	+	6	+	2603				+	23	+	2364			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	1	+	1500				+	30	+	1519			
Social Sciences	+	+	+	+	*	*	*	+	50	+	1713			
ENGINEERING														
Chemical	8	43	2665	2670	*	*	*	17	106	2616	2594	*	*	*
Civil (incl Construction, Sanitary, & Transportation Engrg)	4	11	2657	2531	*	*	*	16	103	2375	2363	*	*	*
Electrical (incl Computer Engrg)	5	151	3083	2771	*	*	*	33	514	2725	2732	3020	2666	2375
Industrial	+	10	+	2506				4	44	2331	2440	*	*	*
Mechanical	12	86	2724	2634	*	*	*	33	267	2628	2590	2875	2660	2383
Nuclear (incl Engrg Physics)	+	7	+	2536				+	19	+	2552			
SCIENCES														
Chemistry	+	5	+	2336				+	15	+	2065			
Computer Science	4	80	2370	2622	*	*	*	16	232	2235	2537	*	*	*
Geology & Related Geological Sciences	6	12	2616	2632	*	*	*	19	83	2692	2586	*	*	*
Mathematics	1	8	2500	2382	*	*	*	5	20	2484	2418	*	*	*
Metallurgy (incl Met Engrg , Materials Engrg / Science, & Ceramics)	+	6	+	2550				+	23	+	2563			
Totals	49	692						352	2609					

[1] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

GRADUATE PROGRAM	INTERIM PERIOD 3/2/85 THROUGH 4/4/85							CUMULATIVE PERIOD 9/1/84 THROUGH 4/4/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	+	44	+	$2561				2	109	$2667	$2479	*	*	*
MBA - Tech Undergraduate	+	7	+	2560				+	19	+	2627			
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	+	51	+	2616				6	105	2133	2628	*	*	*
MBA - Tech Undergraduate	+	5	+	2560				+	16	+	2841			
Over 4 years														
MBA - Non-Tech Undergraduate	+	24	+	2543				+	75	+	2581			
MBA - Tech Undergraduate	1	9	$2200	2893	*	*	*	3	25	2200	2786	*	*	*
Totals	1	140						11	349					
ENGINEERING														
Chemical	+	17	+	$3354				2	69	$3348	$3365	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	1	1	$3583	3583	*	*	*	2	8	2792	2610	*	*	*
Electrical (incl. Computer Engrg.)	+	17	+	3577				+	54	+	3449			
Mechanical	1	6	3583	3336	*	*	*	1	29	3583	3126	*	*	*
SCIENCES														
Chemistry	+	23	+	3007				2	86	2800	2916	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Actuarial Science)	+	+	+	+	*	*	*	+	8	+	2583			
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	+	2	+	3542				+	17	+	3212			
Physics	+	10	+	3110				1	30	3000	3049	*	*	*
Totals	2	76						8	301					

DOCTORAL DEGREE CANDIDATES

[1] Years of previous full-time, non-military employment.
[2] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1911 2000 1833	104	1812	2	1750	1	2250	1	1500	1		
BUSINESS - GENERAL	1900	1	1865	13	1583	1	1745	9			2141	1
MARKETING/DISTRIBUTN	1875	1	2083	1	1627	18	1463	5				
HUMANITIES					1194	3						
ECONOMICS												
OTHR SOCIAL SCIENCES			1525	1	1583	1						

SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AERONAUTICAL							2366	7				
CHEMICAL							2390	1			2263	3
CIVIL -CNSTR/SAN/TRP							1930	1			1907	7
ELECTRICAL -COMPTR	1920	1					2282 2474 2050	45	2416	1	2353	6
GEOLOGICAL												
INDUSTRIAL			1875	1	1938	3	2113	6	2008	1		
MECHANICAL					2200	1	2295 2542 2125	25	2450	1	2183	3
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH							2111	11			2000	2

SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

APRIL 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO. MECH-EQPT		BLDG MATERIAL	
AGRICULTURL SCIENCES			1542	6	1215	4						
BIOLOGICAL SCIENCES												
CHEMISTRY												
COMPUTER SCIENCE	1958	3			2048	3	2002 2326 1750	20			1850	1
HEALTH (MED) PROFSNS												
MATHEMATICS							1675	1				
OTHR PHYSCL/EARTH SCI											1700	1

SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS — APRIL 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 03/02/85 THROUGH 04/04/85 — PART 2 - PAGE 1

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
ACCOUNTING							1800	1			1716	18
BUSINESS - GENERAL	1513	2	1460	1							2101	7
MARKETING/DISTRIBUTN	1850	1	1500	1			1708	2	1683	3	1800	1
HUMANITIES												
ECONOMICS												
OTHR SOCIAL SCIENCES												

SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AERONAUTICAL			2150	1					2660	1		
CHEMICAL	2413 2525 2250	35	2390	1	2420	3					2548 2565 2450	27
CIVIL -CNSTR/SAN/TRP											2415	1
ELECTRICAL -COMPTR	2263	5	2263	13	2419	2	2425	1			2310	13
GEOLOGICAL											2675	2
INDUSTRIAL											2333	1
MECHANICAL	2345	7	2228	3	2433	5	2397	5	2377	15	2484	19
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS			2000	1							2641 2875 2333	92
ENGINEERING TECH					2165	1			2360	1		

SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
AGRICULTURL SCIENCES	1600	1			1550	2						
BIOLOGICAL SCIENCES									1509	1		
CHEMISTRY												
COMPUTER SCIENCE	2038	2			2167	2					2024	19
HEALTH (MED) PROFSNS												
MATHEMATICS									2060	1		
OTHR PHYSCL/EARTH SCI			2300	1					1969	7		

SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE	NON-PROFIT ORG
ACCOUNTING			1558	2				
BUSINESS - GENERAL								
MARKETING/DISTRIBUTN			2231	2	1906	1		
HUMANITIES								
ECONOMICS								
OTHR SOCIAL SCIENCES							1500	1

SWPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AERONAUTICAL												
CHEMICAL					2291	1	2177	3				
CIVIL -CNSTR/SAN/TRP	1915	1					1757	2	1973	6		
ELECTRICAL -COMPTR	2057	2			2344	7	1946	4	2000	1		
GEOLOGICAL												
INDUSTRIAL					2304	2	2167	1				
MECHANICAL	1960	1	2200	1	2373	3	1930	1			2400	1
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH												

SWPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

APRIL 1985 SWPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURL SCIENCES												
BIOLOGICAL SCIENCES							800	1	840	1	1067	1
CHEMISTRY												
COMPUTER SCIENCE	2188	2			2045	4			1833	1		
HEALTH (MED) PROFSNS												
MATHEMATICS												
OTHR PHYSCL/EARTH SCI	2375	1										

REV 2

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 03/02/85 THROUGH 04/04/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1985 SWPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO,MECH-EQPT	BLDG MATERIAL
MBA - NON-TECHNICAL		2083 3	1915 1			
MBA - TECHNICAL						

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 03/02/85 THROUGH 04/04/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1985 SWPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	ELECTRL MAC	FOOD-BEVERAGE	GLASS-PAPER	METALS/PRODS	PETRO/ALLIED
MBA - NON-TECHNICAL					2675 1	
MBA - TECHNICAL	2584 2					

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 03/02/85 THROUGH 04/04/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1985 SWPA REGIONAL INTERIM REPORT

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA - NON-TECHNICAL						
MBA - TECHNICAL						